

5TH PAN-AMERICAN CONFERENCE ON GEOSYNTHETICS

APRIL 28-MAY 1 TORONTO

EXHIBITOR & SPONSORSHIP PROSPECTUS

GEOAMERICAS

2024



ORGANIZED BY:





PHOTO CREDIT: GEOMEMBRANAS Y GEOSINTETICOS

FROM STATE-OF-THE-ART TO STATE OF PRACTICE

GeoAmericas 2024 is the 5th Pan-American Conference on Geosynthetics. This regional conference of the International Geosynthetics Society (IGS) is held every four years. The series connects civil engineers, infrastructure professionals, and sustainability experts from around the world to share technologies, design strategies, and innovations with a special focus on beneficially impacting engineering in the Americas with geosynthetics.

IGS North America is honored to host GeoAmericas 2024 and bring it to Canada for the first time. Our host city, Toronto, is one of the most well connected and international cities in North America.

More than 200 presentations are planned, with 75% of the presentations coming from practitioners outside of Canada. The technical content targets all levels of knowledge of geosynthetic engineering. The attendees range from NAE-elected field luminaries to early-stage career engineers; the largest geosynthetic manufacturers in the world to start-up technology firms; professors emeritus to students; and so many others.

Don't miss this fantastic opportunity to expand your knowledge and networks in sustainable infrastructure and geotechnical practice. Exhibit and sponsor at GeoAmericas 2024!

WWW.GEOAMERICAS2024.ORG



PHOTO CREDIT: LITTLE ENVIRONMENTS PLLC



PHOTO CREDIT: PARADOX ACCESS SOLUTIONS INC.



PHOTO CREDIT: GEOMEMBRANAS Y GEOSINTETICOS

3 CONFERENCE LEADERSHIP

The Organizing Committee is led by IGS North America expert members who represent industry, academia, and professional practice. Additionally, the committee is supported by leaders from throughout the IGS Chapters in the Americas.



KATE PATTERSON, P.ENG
KLOHN CRIPPEN BERGER
CONFERENCE CO-CHAIR



JOSEPH SCALIA IV, PHD
COLORADO STATE UNIVERSITY
CONFERENCE CO-CHAIR



JORGE ZORNBERG, PH.D., P.E.
UNIVERSITY OF TEXAS- AUSTIN
ADVISORY CHAIR



RICHARD BRACHMAN, PH.D., P.ENG.
QUEEN'S UNIVERSITY
TECHNICAL CO-CHAIR



JOHN MCCARTNEY, PH.D., P.E.
UNIVERSITY OF CALIFORNIA
TECHNICAL CO-CHAIR



FADY ABDELAAL, PH.D., P.ENG.
QUEEN'S UNIVERSITY
EDUCATION CO-CHAIR



SAM ALLEN
TRI ENVIRONMENTAL
EDUCATION CO-CHAIR



DEAN SANDRI, CONSULTANT
IGS NORTH AMERICA
EXHIBIT & SPONSORSHIP
CO-CHAIR



JOHN LOSTUMBO, P.E.
SOLMAX
EXHIBIT & SPONSORSHIP
CO-CHAIR



CHRIS KELSEY
IGS NORTH AMERICA
SECRETARY GENERAL



FRANCISCO PIZARRO
AGRU
IGS PAAC CHAIR



ISABEL PEREZ, P.ENG
TERRAFIX
LOCAL COMMITTEE



KRISTIN SAMPLE-LORD, PH.D.
VILLANOVA UNIV
UNIVERSITY OUTREACH



ERIC BLOND, P.ENG
ERIC BLOND CONSULTING
REGIONAL LEAD



DAWIE MARX
UNIVERSITY OF TEXAS-AUSTIN
IGS YOUNG MEMBERS

4 MAJOR THEMES

SUSTAINABILITY

It's the most important topic in engineering today, and one for which geosynthetics are uniquely positioned to play a leading role.

ENERGY

Geosynthetics are vital to energy production and environmental safety in oil sands, wind, solar (including solar atop closed landfills), nuclear, and more.

MINING

The Americas feature some of the world's most influential activity in traditional ores and in the newer materials that are reshaping mining activating—such as for EV markets.

TRANSPORTATION

From MSE walls to road base reinforcement, intermodal yards to ports, and all point between, geosynthetics enhance infrastructure performance and reduce the carbon footprint of construction.

HIGHLIGHTS

The Sheraton Centre Toronto Hotel is the official GeoAmericas 2024 venue for accommodations, technical sessions, trade show, and social activities.

- **800+ ATTENDEES.** The last time IGS North America hosted GeoAmericas (Miami 2016), 1250 delegates attended.
- **20,000+ SQ. FT.** of exhibit space with 73 exhibit spaces, 8x10-ft.
- **200+ PRESENTATIONS,** multiple plenaries and the 2024 Zornberg Lecture
- Support of the International Geosynthetics Society (IGS), International Association of Geosynthetic Installers (IAGI), Fabricated Geomembrane Institute (FGI), Federation of International GeoEngineering Societies (FedIGS), and the Canadian Geotechnical Society (CGS)

WHY EXHIBIT AT & SPONSOR GEOAMERICAS 2024

STAY CONNECTED

2 Receptions + 2 Lunches + 5 Coffee Breaks =
8+ hours of dedicated networking in the Exhibit Hall
(in addition to the open hours)!

INTERNATIONAL GROWTH

75% of the 240+ accepted presentations are from
outside Canada.

THE MEETING PLACE

GeoAmericas 2024 is the ONLY major IGS conference

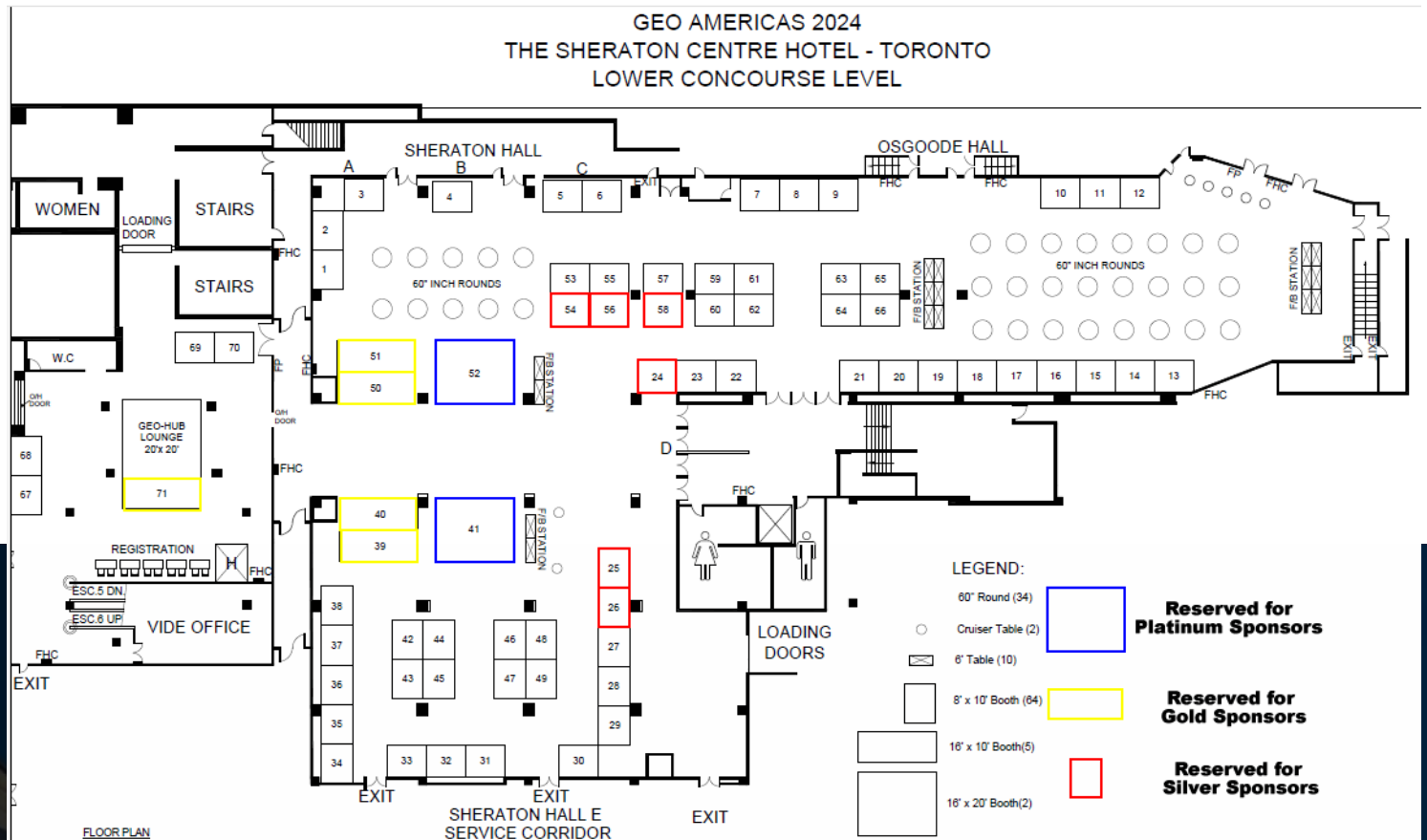


5 EXHIBIT HALL MAP

Per IGS Guidelines, booths will be offered exclusively to IGS Corporate Members for one month (September 7 - October 4, 2023). Booth assignments will be based on member seniority following the same rules.

Non-Member access to booths begins on October 11. Booth assignment will be on a first come, first served basis.

Booths Reserved for Sponsors may only be purchased with the associated Sponsorship package. (See Next Page.)



BOOTH SIZE	IGS CORPORATE MEMBER	NON-MEMBER
SINGLE 8X10 FT. BOOTH INCLUDES 1 FULL REGISTRATION	\$4,000 USD	\$5,000 USD
DOUBLE 8X20 FT. BOOTH INCLUDES 2 FULL REGISTRATIONS	\$8,000 USD	\$10,000 USD
QUAD 16X20 FT. BOOTH INCLUDES 3 FULL REGISTRATIONS	\$15,000 USD	\$18,750 USD

6 SPONSORSHIP PACKAGES

	PLATINUM 2 AVAILABLE	GOLD 5 AVAILABLE	SILVER 7 AVAILABLE
COST	\$30,000 USD	\$17,500 USD	\$10,000 USD
BOOTH	16 x 20 ft.	8 x 20 ft.	8 x 10 ft.
REGISTRATIONS	4	3	2
LOGO ON VENUE SIGNAGE	TOP TIER	SECOND TIER	THIRD TIER
LOGO IN DIGITAL PROMOTIONS	TOP TIER	SECOND TIER	THIRD TIER
AD IN APP	LARGE	MEDIUM	SMALL
DIGITAL MEDIA OPPORTUNITITES	YES	YES	
EMAIL MESSAGE TO REGISTERED ATTENDEES	TWO, EXCLUSIVE	TWO, SHARED	
WELCOME COMMENTS, ONE KEYNOTE	YES		

WWW.GEOAMERICAS2024.ORG

7 SOCIAL PROGRAM SPONSORSHIPS

ITEM	DESCRIPTION	SPONSOR COSTS
CONFERENCE BANQUET	Support the Tuesday, April 30 conference banquet! This is the last full day of the conference. The banquet will be held on site in the Grand Ballroom. Recognition on signage, promotions, and in plenary announcements. 4 SPONSORS (INCLUDES 4 TICKETS PER SPONSOR)	\$4,000
HAPPY HOUR	An exhibit hall reception to be held at the end of the first full day of the conference (Monday, April 29). Sponsors will be recognized via reception signage and promotions. 2 SPONSORS	\$3,000
OPENING RECEPTION	Opening night of the conference and immediately after the opening lecture. Hosted for 90 minutes in the exhibit hall. Sponsor recognized via signage and announced. 2 SPONSORS	\$3,000
LUNCH BREAKS	2 sponsors will be highlighted for each lunch service in the exhibit hall (Monday and Tuesday of the conference). All signage relating to the lunch will identify sponsors. 4 SPONSORS (TWO PER LUNCH)	\$2,000
COFFEE & TEA BREAKS	There will be 5 coffee & tea breaks during the conference: 2 each on Monday and Tuesday and one on Wednesday. Each coffee break sponsor will be recognized exclusively during their time. 5 SPONSORS	\$1,500



8 UNIQUE BRANDING SPONSORSHIPS

ITEM	DESCRIPTION	SPONSOR COSTS
ROOM KEY SPONSORS	Full color printing on 1 side of room keys at the Sheraton Centre for guests registered under the GeoAmericas room block. The Sheraton is the exclusive GeoAmericas hotel.	\$4,000
LANYARDS	A lanyard sponsor will receive their logo on the lanyard. 1 SPONSOR	\$3,500
ELEVATOR BANK (2 DOORS), CONCOURSE	The concourse level offers an opportunity to brand the elevator doors of 3 elevators. Each sponsorship is a two-door set. 3 AVAILABLE	\$2,000
GLASS RAILING PANEL (CONCOURSE)	Celebrate the IGS Pan-American Chapters! These double-sided graphics are 96" wide x 36" high show your brand's support of a Pan-Am Chapter (Your logo, chapter logo, and flag). 15 AVAILABLE	\$1,750

YOUNG MEMBER & STUDENT SPONSORSHIPS

ITEM	DESCRIPTION	SPONSOR COSTS
GEOJEOPARDY MAIN SPONSOR	The GeoJeopardy engineering trivia competition features 8 teams of 3 students, each team representing an invited engineering program. Be recognized in all GeoJeopardy matches, including the plenary showcase championship on May 1.	\$4,000
GEOJEOPARDY TEAM SPONSOR	Be recognized for your support of one of the 8 GeoJeopardy teams. Funds ensure students are able to participate fully in the competition and conference. An exciting new event bringing together up-and-coming geosynthetics community. Forecasted to be well attended and exciting. Your company will receive promotion during the GJ sessions, including plenary-level matches. Help expand the geosynthetics community! 2 PER TEAM, 8 TEAMS	\$2,000
YOUNG MEMBERS & STUDENT PROGRAMS	The IGS Young Members Committee (YMC) organizes multiple activities for students and members 35 and Under (e.g., paper competition, mixer, banquet tickets). Show your support of the future of geosynthetics by sponsoring the YMC program development. It's a great opportunity to get your young team member involved too! YMC Program sponsors will be recognized at all YM events with signage, logos on screens and in announcements.	\$2,000

9 ADDITIONAL INFORMATION: EXHIBITS & SPONSORSHIPS

1. Corporate Members of the International Geosynthetics Society (IGS) will receive priority booth selection based on the guidelines set forth by the IGS in its Corporate Member Booth Selection Guidelines. Following the conclusion of the mandatory period of IGS Corporate Member exclusive selection, booths will be awarded on a first come, first served basis.
2. Some booths are reserved exclusively for sponsors. Sponsorship is awarded on a first come, first served basis.
3. Sponsoring and Exhibiting Companies may not perform any activity that interferes with the scientific and social protocol of the conference. Interference with the scientific and social protocols of the conference may result in termination of benefits with no refund.
4. All banners and logo usage permitted by the conference must be meet the size, resolution, and placement requirements provided by the conference. Where visual materials are requested by the conference, if materials are not provided to the organizers upon request then the sponsors will forgo their opportunity to be represented in print/digital media. Failure of the sponsoring or exhibiting company to provide materials as requested by the conference organizers is done at the risk of the sponsor. No refunds will be provided to sponsors failing to fulfill the requests of the conference organizers.

PAYMENT CONDITIONS AND CANCELLATION POLICY

Companies must pay 50% of the total value of the investment within 30 calendar days after receipt of the confirmation. Failure to do so will result in the release for resale of the booth(s) or sponsorship.

In case of cancellation:

- **Before 31 December 2023,**
70% of full payment will be refunded
- **Before 15 January 2024,**
50% of full payment will be refunded
- **AFTER 15 JANUARY 2024, NO REFUND**

Notification of cancellation of sponsorship and exhibition must be made in writing to the Secretary General via e-mail: sales@geoamericas2024.org.

ADJUSTMENTS

The Organizing Committee reserves the right to make minimum adjustments to the booths distribution in case of unforeseen logistics issues.

The Organizing Committee will be receptive to any concern of the participant companies.

QUESTIONS? CONTACT US!

SALES@GEOAMERICAS2024.ORG

[EXHIBITS & SPONSORSHIP](#)

WWW.GEOAMERICAS2024.ORG/SPONSORS

